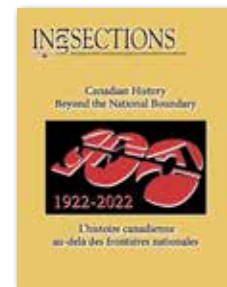


ADVERTISING OPPORTUNITIES

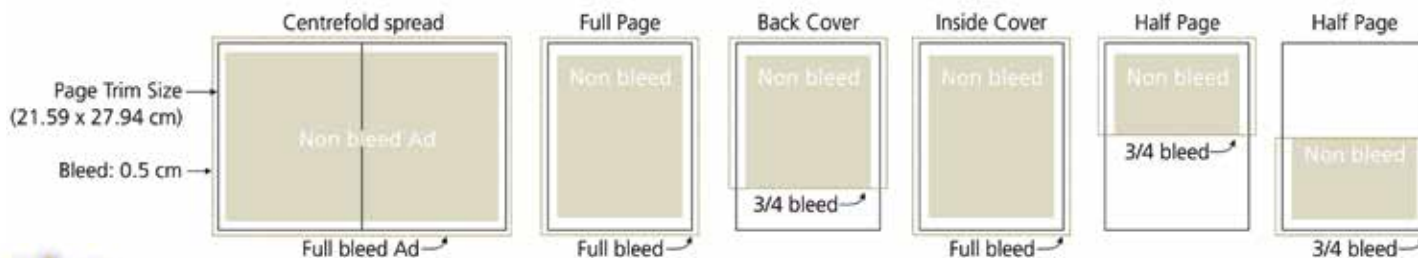
1. In the CHA magazine

The CHA magazine *Intersections*. Published 3 times a year (March, July and October), *Intersections* offers news and comment on matters of interest to professional historians in Canada. It is distributed by mail to CHA members and posted on the CHA website.



Ad Type & Location	Dimensions in centimetres (width x height)	PRICE* 1 issue	PRICE* 3 issues	Availability	Order <input checked="" type="checkbox"/>
Centrefold Spread (2 Colour Pages)	<ul style="list-style-type: none"> Non bleed: 40.6 x 26.2 Full bleed: 43.18 x 27.94 <i>plus bleed</i> 	\$900	\$2,450	SOLD FOR 2023	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Back Cover (Colour)	<ul style="list-style-type: none"> Non bleed: 19 x 21.2 3/4 bleed: 21.59 x 22.3 <i>plus bleed at L/R/T</i> 	\$750	\$2,000	SOLD FOR 2023	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Inside Covers (front & back) Full page (Colour)	<ul style="list-style-type: none"> Non bleed: 19 x 24.8 Full bleed: 21.59 x 27.94 <i>plus bleed</i> 	\$700	\$1,750	SOLD FOR 2023	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Single Centrefold Page (Colour)	<ul style="list-style-type: none"> Non bleed: 19 x 24.8 3/4 bleed 21.59 x 27.94 <i>plus bleed at L/R/T or L/R/B</i> 	\$600	\$1,550	Available	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Full page (Black & White)	<ul style="list-style-type: none"> Non bleed: 19 x 24.8 Full bleed: 21.59 x 27.94 <i>plus bleed</i> 	\$500	\$1,250	Available	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Half page (Black & White)	<ul style="list-style-type: none"> Non bleed: 19 x 12.4 3/4 bleed 21.59 x 14 <i>plus bleed at L/R/T or L/R/B</i> 	\$400	\$1,050	Available	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>

* Plus HST, based on buyer's province.



Reserve a 3-ad package in Intersections and receive a FREE month ad on the CHA Website or Mobile App.

Deadlines for submission: March 1st, July 15 and October 1.

Submission format: high resolution TIFF, JPEG or PDF. Embed all fonts and/or convert to curves. Email advertisement to: Michel Duquet, Executive Director, mduquet@cha-shc.ca or cha-shc@cha-shc.ca. Payment is due with orders. Please make cheque payable to the Canadian Historical Association and send, together with this completed form, to: 1912-130 Albert Street, Ottawa, ON K1P 5G4 - Tel.: 613 233-7885 Fax: 613 565-5445 HST #118833110RT0001

2. On the CHA website



The [website](#) is an excellent venue to showcase your publication. It had 150,000 visitors in 2019, 214,000 in 2020, 368,000 the following year and over half a million visitors in 2022.

Duration	Price*	Price* with ad in both the Website and Mobile App
1 month	\$250	\$400
3 months	\$500	\$800
6 months	\$1,000	\$1,600

* Plus HST, based on buyer's province.



Two ads for the price of one! When ordering an ad, you receive a horizontal one (728 x 90 px) on the CHA Homepage and a square one (300 x 250 px) on sub-pages of the CHA website. **Two different ads** – you can choose to run one ad on the Homepage and another one on the sub-pages. You can also change your ad(s) at any time during the duration of your order.

3. The CHA Mobile App

At a time when more and more people spend more and more time on their mobile device, the CHA created a mobile app to be more visible to its members and the historical community at large. An 945 x 250 pixel ad in the app would greatly enhance your visibility as well.

Duration	Price*	Price* with ad in both the Website and Mobile App
1 month	\$250	\$400
3 months	\$500	\$800
6 months	\$1,000	\$1,600

* Plus HST, based on buyer's province.



Change your ad(s) at any time during the period that the ad will be posted!