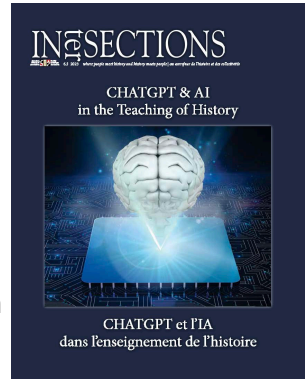


ADVERTISING OPPORTUNITIES

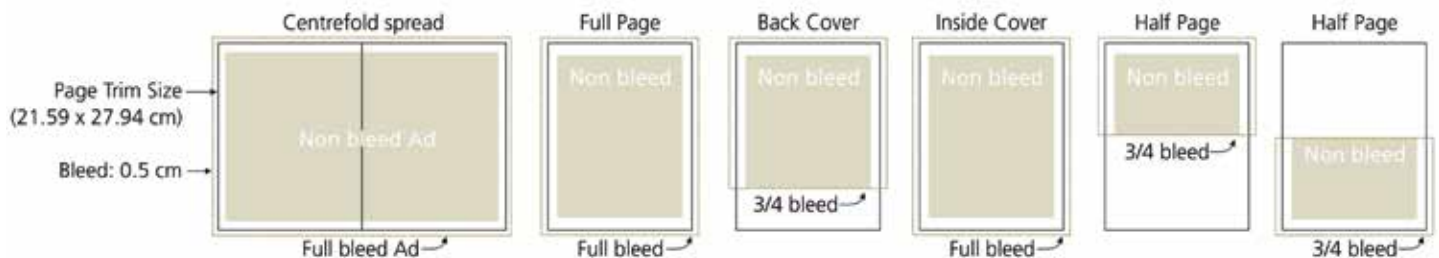


1. In the CHA magazine

The CHA magazine *Intersections*. Published 3 times a year (March, July and October), *Intersections* offers news and comment on matters of interest to professional historians in Canada. It is distributed by mail to CHA members and posted on the CHA website.

Ad Type & Location	Dimensions in centimetres (width x height)	PRICE* 1 issue	PRICE* 3 issues	Availability	Order <input checked="" type="checkbox"/>
Centrefold Spread (2 Colour Pages)	<ul style="list-style-type: none"> Non bleed: 40.6 x 26.2 Full bleed: 43.18 x 27.94 <i>plus bleed</i> 	\$900	\$2,450	Available	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Back Cover (Colour)	<ul style="list-style-type: none"> Non bleed: 19 x 21.2 3/4 bleed: 21.59 x 22.3 <i>plus bleed at L/R/T</i> 	\$750	\$2,000	SOLD FOR 2024	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Inside Covers (front & back) Full page (Colour)	<ul style="list-style-type: none"> Non bleed: 19 x 24.8 Full bleed: 21.59 x 27.94 <i>plus bleed</i> 	\$700	\$1,750	SOLD FOR 2024	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Single Centrefold Page (Colour)	<ul style="list-style-type: none"> Non bleed: 19 x 24.8 3/4 bleed 21.59 x 27.94 <i>plus bleed at L/R/T or L/R/B</i> 	\$600	\$1,550	Available	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Full page (Black & White)	<ul style="list-style-type: none"> Non bleed: 19 x 24.8 Full bleed: 21.59 x 27.94 <i>plus bleed</i> 	\$500	\$1,250	Available	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>
Half page (Black & White)	<ul style="list-style-type: none"> Full bleed: 21.59 x 27.94 <i>plus bleed</i> Non bleed: 19 x 12.4 3/4 bleed 21.59 x 14 <i>plus bleed at L/R/T or L/R/B</i> 	\$400	\$1,050	Available	Non bleed <input type="checkbox"/> Full bleed <input type="checkbox"/>

* Plus HST, based on buyer's province.



Deadlines for submission: March 1st, July 15 and October 1.

Submission format: high resolution TIFF, JPEG or PDF. Embed all fonts and/or convert to curves. Email advertisement to: Michel Duquet, Executive Director, mduquet@cha-shc.ca or cha-shc@cha-shc.ca. Payment is due with orders. Please make cheque payable to the Canadian Historical Association and send, together with this completed form, to: 1912-130 Albert Street, Ottawa, ON K1P 5G4 - Tel.: 613 233-7885 Fax: 613 565-5445 HST #118833110RT0001

2. The CHA Mobile App

At a time when more and more people spend more and more time on their mobile device, the CHA created a mobile app to be more visible to its members and the historical community at large. An 945 x 250 pixel ad in the app would greatly enhance your visibility as well.

Change your ad(s) at any time during the period that the ad will be posted!



DURATION	PRICE*
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12 MONTHS

\$500

* PLUS GST