



## Société historique du Canada

## **ADVERTISING OPPORTUNITIES**

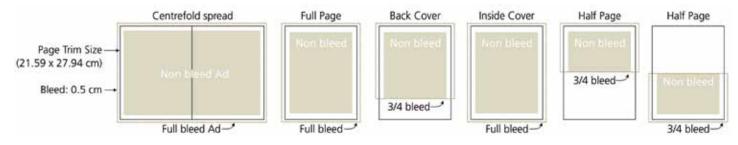
## 1. In the CHA magazine

The CHA magazine <u>Intersections</u>. Published 3 times a year (March, July and October), <u>Intersections</u> offers news and comment on matters of interest to professional historians in Canada. It is distributed by mail to CHA members and posted on the CHA website.



Ad Type & Location	Dimensions in centimetres (width x height)	PRICE* 1 issue	PRICE* 3 issues	Availability	Order ☑
Centrefold Spread (2 Colour Pages)	<ul><li>Non bleed: 40.6 x 26.2</li><li>Full bleed: 43.18 x 27.94 plus bleed</li></ul>	\$900	\$2,450	Available	Non bleed □ Full bleed □
Back Cover (Colour)	<ul> <li>Non bleed: 19 x 21.2</li> <li>3/4 bleed: 21.59 x 22.3 plus bleed at L/R/T</li> </ul>	\$750	\$2,000	SOLD	Non bleed □ Full bleed □
Inside Covers (front & back) Full page (Colour)	<ul> <li>Non bleed: 19 x 24.8</li> <li>Full bleed: 21.59 x 27.94 plus bleed</li> </ul>	\$700	\$1,750	Front Available	Non bleed □ Full bleed □
Single Centrefold Page (Colour)	<ul> <li>Non bleed: 19 x 24.8</li> <li>3/4 bleed 21.59 x 27.94 plus bleed at L/R/T or L/R/B</li> </ul>	\$600	\$1,550	Available	Non bleed □ Full bleed □
Full page (Black & White)	• Non bleed: 19 x 24.8	\$500	\$1,250	Available	Non bleed □ Full bleed □
Half page (Black & White)	<ul> <li>Full bleed: 21.59 x 27.94 plus bleed</li> <li>Non bleed: 19 x 12.4</li> <li>3/4 bleed 21.59 x 14 plus bleed at L/R/T or L/R/B</li> </ul>	\$400	\$1,050	Available	Non bleed □ Full bleed □

<sup>\*</sup> Plus HST, based on buyer's province.



Deadlines for submission: March 1st, July 15 and October 5.

Submission format: high resolution TIFF, JPEG or PDF. Embed all fonts and/or convert to curves. Email advertisement to: Catherine Charlton, Executive Coordinator, c.charlton@cha-shc.ca or cha-shc@cha-shc.ca. Payment is due with orders. Please make cheque payable to the Canadian Historical Association and send, together with this completed form, to: 1912-130 Albert Street, Ottawa, ON K1P 5G4 - Tel.: 613-233-7885 Fax: 613 565-5445 HST #118833110RT0001